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# AMUSEMENT INDUSTRY NEWSLETTER

## PM Modi meets top gamers in India, discusses future of gaming industry

APRIL (II) 2024 Edition 92

Prime Minister Narendra Modi met some of the top gamers in the country on Thursday, April 11. The Prime Minister interacted with them about the future of gaming and tried his hand at a Virtual Reality (VR) game. One of the aspects discussed during this meeting was the rise in games developed in India that centered on the country's mythology. The gamers discussed how gaming is not seen as a legitimate career in the country and women's participation in the industry. Apart from VR games, the Prime Minister also tried his hand at other gaming platforms like PC and console gaming, and mobile gaming.

Source: [www.thenewsminute.com](http://www.thenewsminute.com) ///



## Meet IAAPI at SEA Expo at Booth 2A243 in Riyadh, Saudi Arabia

IAAPI will be present at Booth 2A243 at Saudi Entertainment & Amusement Expo 2024 from 7 - 9 May at Riyadh Front Exhibition & Convention Center, Saudi Arabia. This is the Largest Gathering of the Entertainment & Leisure Industry in the Middle East. As part of its global promotions of IAAPI Expo, membership and other activities, IAAPI attends several national and international events.



## Ahmedabad's Sabarmati Riverfront to Welcome New Imagicaa-Inspired Amusement Park

Excitement is in the air as Ahmedabad gears up to welcome a brand-new entertainment destination, set to transform the city's leisure landscape. With an impressive investment of Rs 130 crore, Imagicaaworld Entertainment Limited (AEL) is all set to bring the thrill and magic of Imagicaa to the banks of the Sabarmati Riverfront. Anticipation is high as the project promises to rival the renowned amusement park in Lonavala, offering residents and visitors alike a world-class experience right in the heart of the city. The ambitious project, slated to span an impressive 5 lakh square feet area on the east side of the Atal Bridge at Sabarmati Riverfront, has received the green light from the Urban Development Department. With a work order on the brink of release, the stage is set for construction to commence on this eagerly awaited endeavour.

Source: [www.freepressjournal.in](http://www.freepressjournal.in) ///



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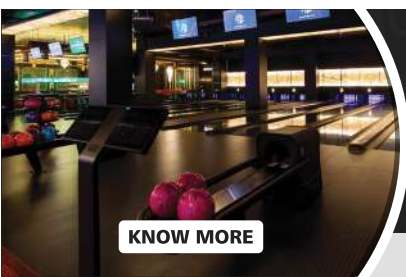
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## Mangaluru gets a snow park

Neo Snow Amusement & Parks India Pvt Ltd has opened a snow park -- 'Snow Fantasy' - at Fiza by Nexus Mall in Mangaluru. Addressing media persons at the launch of the snow park, Capt TS Asokan, Managing Director of Neo Snow Amusement & Parks India Pvt Ltd (the promoters of the park), said the company has 28 years of experience. 'Snow Fantasy' offers visitors with slides, DJ Floor, laser show, mini coffee shops, rope walks and areas to build snow man and have snowball fights. Vipin Skaria, Director of Neo Snow Amusement & Parks India Pvt Ltd, said Mangaluru will be a spot for thrill and fun tourism with the launch of this snow park. Neo tech Amusements & Resorts Pvt Ltd and Ageless Entertainments are the promoters of 'Snow Fantasy'. The company forayed into the amusement park industry 28 years ago with Fantasy Park at Kerala's Malampuzha.

Source: [www.thehindubusinessline.com](http://www.thehindubusinessline.com) ///



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## Manali: Devlok Manali, the newly launched theme park, is a cultural gem

In a bid to celebrate the rich cultural heritage of Himachal Pradesh, a new Cultural Theme Park has opened its doors in Badagan, Manali. Spread across 21 acres, Devlok Manali is a first-of-its-kind attraction, designed in the traditional kathkuni style (layers of wood and stone masonry, held in place without using mortar), blending harmoniously with the lush deodar-covered mountains that surround it. One of the key highlights of the park is its digital and live entertainment zone, which features immersive shows that allow visitors to experience the spirit of Himachal Pradesh. The zone features three shows: Spirit of Himachal, a 13-minute 360-degree projection show; Fly Over Himachal, a thrilling experience that allows guests to soar through the majestic landscapes of Himachal Pradesh; and Rang-Lok, live performances at the arena theatre that showcase a vibrant medley of Himachali cultural art forms.

Source: [www.newindianexpress.com](http://www.newindianexpress.com) ///



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## Ramayana based theme park to come up in Ghaziabad

The Ghaziabad Development Authority (GDA) has proposed to spend ₹25 crore on developing a theme park based on the 14-year exile of Rama as narrated in the Hindu epic Ramayana. The park is proposed to come up in GDA's Koyal Enclave housing scheme, located adjacent to Loni-Bhopra Road away from the city, they added. "The park will be given the theme of 'Ramayana path' and is proposed to depict the life of Rama during the exile. Before awarding the project, firms will be asked to give presentation," said GDA's chief engineer Manvendra Singh.

Source: [www.hindustantimes.com](http://www.hindustantimes.com) ///

## Abu Dhabi to invest \$10bn in infrastructure as part of new tourism plan

Abu Dhabi's culture and tourism department has revealed plans to invest more than \$10 billion in infrastructure as part of its new tourism strategy for 2030. Per a press release, the plan signals a new era of expansion and development in Abu Dhabi's travel and tourism sector. Abu Dhabi will introduce new theme parks, cultural sites, retail experiences and hotels. The emirate will increase hotel room availability, enhance infrastructure, and streamline visa processes. New attractions coming to Abu Dhabi include a Harry Potter-themed land for Warner Bros. World Abu Dhabi, as well as the Natural History Museum Abu Dhabi, Guggenheim Abu Dhabi, the Zayed National Museum, and teamLab Phenomena Abu Dhabi.

Source: <https://blooloop.com> ///

